

The world's first driving simulator with the licence to drive



Experience the Smart Mover



nothing will move you **smarter.**



The Smart Mover - contents

An extraordinary idea with extraordinary possibilities.
„Nothing will move you smarter“ means to wow the customer with an interactive presentation of technology, and to give them a special experience. Have a look here at an overview of the wide range of possibilities that the Smart Movers can provide.

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The central feature of the **Smart Mover** - The concept

You are racing a Smart Rally car at 150 km/h down a gravel slope. To the right a rival is trying to overtake. Countless observers are gripped with the excitement. The fact that you are in a showroom has all but been forgotten due to the engine noise and realistic movements of the car. The driving simulation with the control elements of a real car immerses you completely in the situation.



licence to drive, potential for fun



A drive in the Smart Mover offer an amazing experience and fun for everybody. Whether racing or having a test drive right in the showroom, whether exhibiting or promotional action and much more – the unique system offers countless possibilities.

The Smart Mover is a Smart Car as a mobile driving simulator with realistic vehicle and steering reactions. The patented Smart Mover-System conversion can be converted for use with other vehicle types, such as vans, trucks or lorries.



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A **Smart Mover** causes excitement

And they provide THE attraction for your next corporate event.

With our innovative product we speak directly to your customers. Even as people enter the showroom, they are drawn through interest to the Smart Mover. Through the familiar, friendly image of a Smart car, and the experience of all the senses through the Smart Mover, both young and old, man and woman will have a longer, enjoyable stay in your showroom.

The installation of a Smart Mover is very easy. We deliver the Smart Mover directly to you, put it together in just half an hour (for it to be operational all we need is a power outlet), organize sponsors on the front and also involve local companies in cost sharing.

During the event our employees supervise and see to it that there is trouble-free running of the Smart Mover. The built-in Racecam and/or Drivercam captures the images and emotions of the driver. To remember the experience, the participant receives a print out photo of themselves, and with the attached entry of their name and address, customer information can be collected.

And when up to 8 drivers in more Smart Movers simultaneously compete with each other in a race over a computer network, excitement is guaranteed. The observers experience the journey live through a 42" Plasma Display and can also see the status of the race.



Why not make use of the Smart Mover's advantages?

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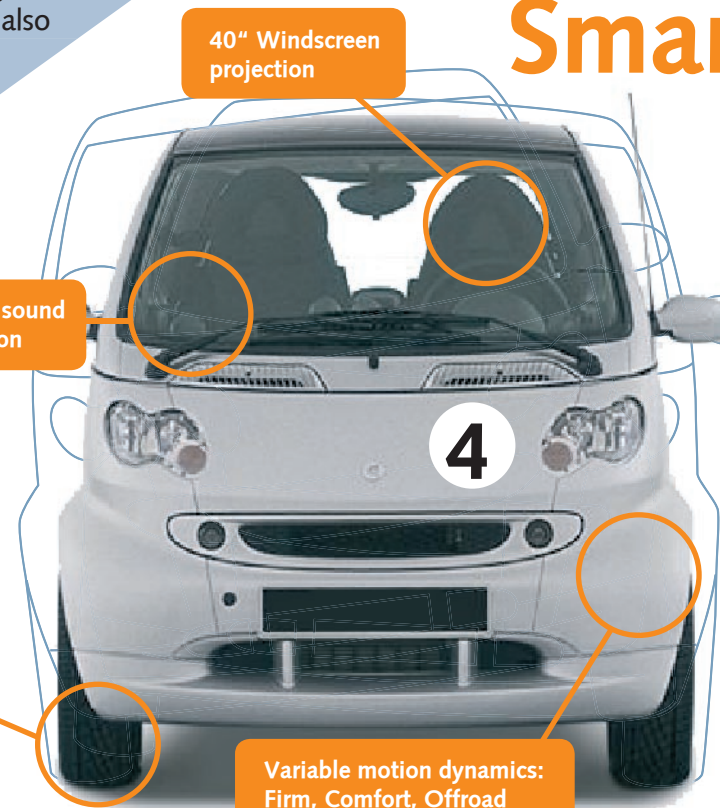
The system stands for a new dimension in simulator technology. The Smart Mover is a normal passenger car, that works not only as a still standing simulator but also as a real car on the road.

Through the application of modern multimedia and software technology, road and driving situations can be projected at almost full-scale on the windscreen. The control elements of a real car create a realistic expression during the generated driving experiences.

How the Smart Mover works

Smart Mover

- The technology



40" Windscreen projection

550 W 5.1 Surround sound with THX-Certification

2 variations of drive technology:
- with local traffic and safety regulations licence
- EVENT ONLY Setup with extreme extended suspension movements

Variable motion dynamics:
Firm, Comfort, Offroad



Road legal driving simulator



Works in every car



The driver accelerates, brakes and steers like in a normal car. Rough ground, collisions, gravity as well as pitch and roll movements and transmitted through microprocessor-controlled industrial hydraulics straight to the suspension of the vehicle. Through the 5-channel sound system the driver is fully immersed in the simulation. Motor vibrations, produced by impact sound speakers, strengthen this experience. Racing situations, driving school training and borderline physical driving safety exercises can all be realistically implemented.

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The **Smart Mover** in figures

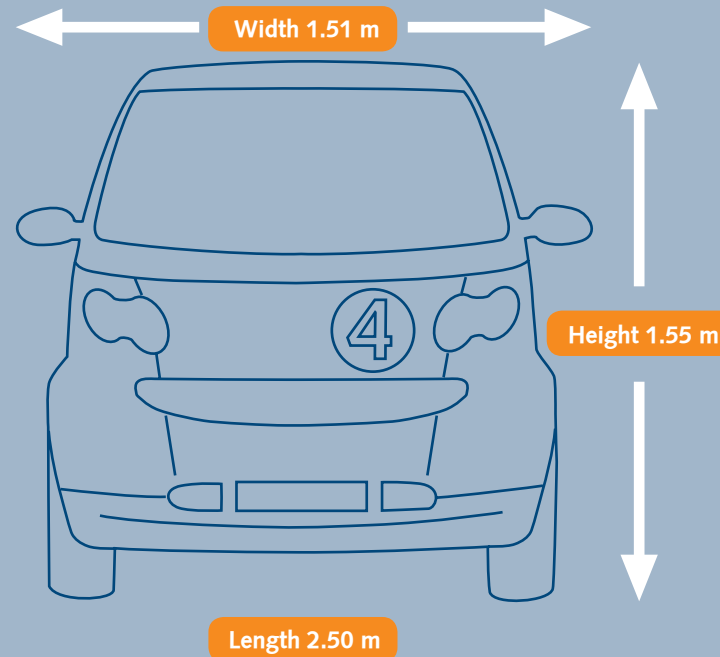
Required space for the Smart with safety clearance
2.66 x 3.66 m equivalent to 7.6 m²
ground space

Placements of aggregates including ventilation
(L/H/W) 0.7 x 0.5 x 1.0 m

Weight
800 kg without occupants

Electrical connection / requirements
220-240 V AC, fused for 16 A,
2.5 kW/h

Hydraulic connection
2 x 10 m Hydraulic line with a 2 cm diameter



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The **Smart Mover** customized for you - additional services

Whether you decide on a Smart fourtwo or a Mercedes M-Class, whether you want to use the race track design as a promotional poster, or whether you want a special texturing or you want to lease a Smart Mover and as such purchase one:

The system can be customized according to your needs, at a fraction of the cost compared to other driving simulators.

For your individual use of the Smart Mover we can offer:

- > Race track design with promotional banners
- > Branding on the Simulator in the form of advertising messages, Corporate Design
- > Customer specific texturing of the computer vehicle
- > Smart Mover Driver Licence- and Concept Camera for shows and events
- > 42" Plasma display on a design display base for the showing of the driver's view through the inbuilt Racecam and/or Drivercam, which shows the emotions of the occupants

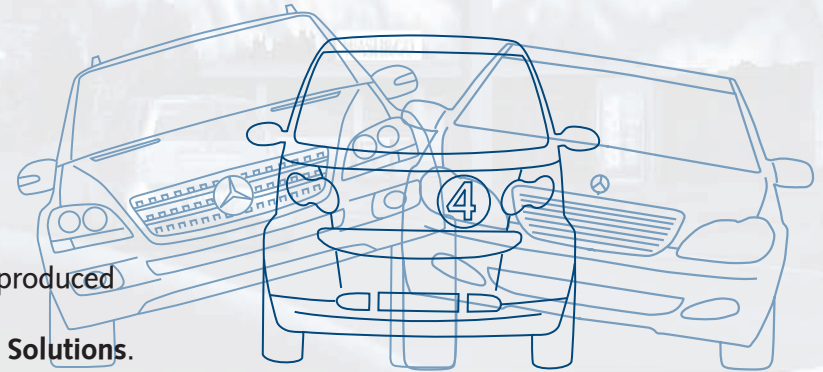


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The **Smart Mover**, just one product of **curious! Interactive Marketing Solutions**

The Smart Mover is developed, produced
and rented out by
curious! Interactive Marketing Solutions.



Our vision is the offering of high-end motion simulators at a favourable price. In the search for attractive innovative marketing solutions for the presentation of companies, products and services in competitive fields, we use marketing tools with a dynamic appearance, technological 'kick' and pure fun factor.

Our products fit in perfectly with entertainment, but also offer the possibility of undertaking serious tasks in education and training of the Automobile and Aviation industries. Stephan Rudolph, the inventor of the Smart Mover has been developing simulator platforms for over 10 years. He decided first on the smart as an innovative vehicle concept because it is so small and flexible, offers a lot of fun for a small amount of room, and ultimately is so versatile in its application. The Smart Mover drives to you at your desire, is quickly assembled and disassembled, and brings the biggest amount of attention to your company event in the smallest amount of time.

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The affordability of the **Smart Mover** - the Prices*

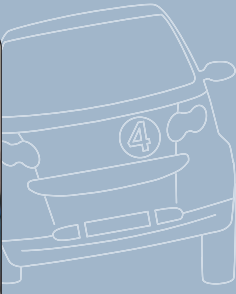
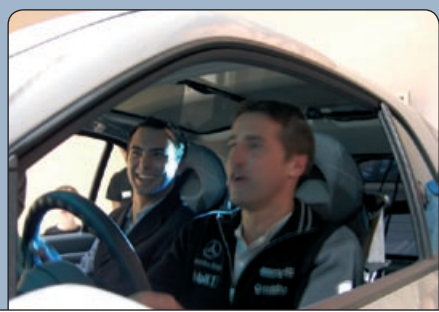
Smart Mover Simulator		EURO/day
Leasing of the Smart Mover Simulator**	1 Day	1.249,00
Leasing of the Smart Mover Simulator**	2-5 Days	949,00
Leasing of the Smart Mover Simulator**	6 Days	899,00
Leasing of the Smart Mover Simulator**	7 Days	849,00
Leasing of the Smart Mover Simulator**	8 Days	799,00
Leasing of the Smart Mover Simulator**	9 Days	749,00
Leasing of the Smart Mover Simulator**	10 Days	699,00
Leasing of the Smart Mover Simulator**	11 Days	645,00

Personel costs

Delivery, assembly and supervision of the Smart Mover for	1 Day	180,00
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Additional services	EURO
Texturing of the computer-Smarts / Texture	99,00
Race track design for each designed km	299,00
RaceCam per Day	99,00
DriverCam per Day	99,00
42" LCD display on design stand per day	249,00
Licence for the Simulation software and Simulator per day	99,00
Smart Mover Driver Licence Concept Camera	N/A



* Agency prices
** excluding personel costs

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The delivery of the **Smart Mover** to you is simple - Contacting and ordering

Read our information about the prices and order possibilities. The Smart Mover is available to rent or to buy in many variations. Choose whether you would like the Smart fourtwo model or the Smart Mover-Technology integrated into a customer specific vehicle. For your event, the Smart Mover will be delivered, assembled and supervised. There is always a Smart Mover standing ready for you in our showroom.

Here is our contact information for your individual consultation:

curious! Interactive Marketing Solutions

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Smart Mover South

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